BEAUTEX COMMUNICATION PRIVATE LIMITED

ANNUAL REPORT

FOR THE YEAR ENDED ON 31ST MARCH 2023

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Ph. 41451402, 41451403 Fax 41451409

CIN: U74300DL1991PTC045939 Mail Id. beautex.delhi@gmail.com

NOTICE

NOTICE is hereby given to all the Shareholders of the above Company that the Thirty Second Annual General Meeting of the Company will be held on 28th September, 2023 (Thursday), at 1:00 P.M. at the registered office of the Company, at a shorter notice. All the Shareholders are requested to attend to consider the following Agenda:

AGENDA

ORDINARY BUSINESS

To consider, adopt and approve the audited Financial Statements for the year ending 31st March, 2023; to approve the Director's Report and also to discuss and consider the Auditor's Report

> For and on behalf of the Board of Directors of BEAUTEX COMMUNICATION PRIVATE LIMITED

Place: Delhī Date: 23.09.2023 For Beautex Communication Pvt, Ltd. For Beautex Communication Pvt. Ltd.

Director

NEERAJ JAIN MEENAKSHUAIN DIRECTOR DIRECTOR DIN: 00195383 DIN: 00195127

NOTES

- 1. The Copies of Financial Statements, Director's report and the Auditor's report are enclosed
- 2. A member entitled to attend and vote at the AGM is entitled to appoint a proxy to attend and vote in the meeting instead of himself/herself, and the proxy holder need not be a member of the Company. The Proxy should reach the registered office of the company within 48 hours before the commencement of the meeting.
- 3. Route map of venue of meeting is overleaf.
- 4. In accordance with the provisions of Companies Act, 2013, the request for consenting to shorter notice of the members for calling the annual general meeting is enclosed with the notice. Further, the annual general meeting of the Company shall be held, if the consent is received from not less than ninety five -percent of the members entitled to vote thereat.



For Beautex Communication Pvt., Ltd.

For Seaulex Communication Pvt. Ltd.

Director

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DIRECTORS' REPORT

To,

THE MEMBERS OF BEAUTEX COMMUNICATION PRIVATE LIMITED, DELHI

Your Directors feel pleasure while presenting their Thirty Second Annual Report together with the Audited Financial Statements of the Company for the year ending 31st March, 2023.

FINANCIAL RESULTS:-

PARTICULARS	(Amount in Rupees '00)		
Total turnover/ gross receipts	Year Ended 31st March 2023	Year Ended 31st March 2022	
Profit before depreciation and tax	7623093.25	2498587.6	
Depreciation for the current year	139064.53	32747.1	
Profit before tax	14960.41	6645.2	
Provision for Tax	124104.12	26101.8	
- Current Tax - Deferred Tax Profit after Tax	43158.24 (10988.32)	8282.93 394.75	
Balance brought forward from previous year	91934.20	17424.21	
Dividend and Dividend Tax	532280.68	514856.47	
Balance carried forward to Balance Sheet			
NANCIAL PERFORMANCE AND STATE OF	624214.88	532280.68	

FINANCIAL PERFORMANCE AND STATE OF COMPANY'S AFFAIRS

The Company is mainly engaged in business of advertisement, being run in the name of Beautex Advertising Media. The turnover and profits of the Company have increased from previous year. The Company has been able to generate profit before tax of Rs. 1,24,10,412 for the year 2022-23.

CHANGE IN THE NATURE OF BUSINESS

There is no change in the nature of business of the company during the year.

MATERIAL CHANGES AND COMMITMENTS AFFECTING THE FINANCIAL POSITION OF THE COMPANY BETWEEN THE END OF THE FINANCIAL YEAR AND

There were no material changes and commitments, affecting the financial position of the company which have occurred between the end of the financial year of the company to which the financial statements relate and the date of the report.

For Beautex Communication Pvt, Ltd.

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DETAILS OF SIGNIFICANT AND MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS OR TRIBUNALS IMPACTING THE GOING CONCERN STATUS AND COMPANY'S OPERATION IN FUTURE

No significant and material orders were passed by the regulators or courts or tribunals which affect the going concern status and future operation of the Company.

PARTICULARS OF LOANS, GUARANTEES OR INVESTMENTS

There are no such loans, guarantees and investments covered under Section 186 of the Companies Act, 2013, for further detail refer Note No.27.3 to the financial statements.

LOANS FROM DIRECTORS AND THEIR RELATIVES

The Company has taken loans from its directors and their relatives as disclosed in Note No. 8 Short term Borrowings.

PARTICULARS OF CONTRACTS OR ARRANGEMENTS WITH RELATED PARTIES

The transactions with the related parties are in ordinary course of business and are carried out on an arm's length basis. Particulars of such contracts or arrangements with related parties referred to in Section 188(1) of the Companies Act, 2013, in the prescribed form AOC-2, are appended as Annexure 'I' to the Board's Report.

DIVIDENDS

The Directors have not recommended declaration of any dividend due to the decision of ploughing back of profits for the year under consideration.

TRANSFER TO RESERVES

The Company does not propose to transfer any amounts to the reserve.

AUDITORS

At the Annual General Meeting held on 30th September, 2019 Matta & Associates, (Registration No. 004259N), Chartered Accountants, Delhi, were appointed as statutory auditors of the Company for a term of five consecutive years from the financial year 2019-20 till the conclusion of the Annual General Meeting to be held in the year 2024.

AUDITOR'S REPORT

The observation of the Auditors are self-explanatory and don't require any explanation. There is no qualification, reservation or adverse remarks or disclaimer made by the auditors in their report, except for the matters mentioned in Other Matters paragraph of the Audit Report. However, the Board of Directors ensure that the financial statements present a true and fair view of the financial position and financial performance of the Company.

For Beautex Communication Pvt. Ltd.

Per Regulax Communication Pvt. Ltd.

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DIRECTORS

There is no change in the Board of Directors during the financial year ended March 31, 2023.

BOARD MEETINGS

The Board of Directors duly met twelve times during the financial year 2022-23.

DEPOSITS

The Company has not accepted any deposits under the applicable provisions of the Companies Act, 2013 and the rules framed there under.

DIRECTORS RESPONSIBILITY STATEMENT

The Directors State that:

- (a) in preparation of the annual accounts, all the applicable accounting standards have been followed and there are no material departures from such standards.
- (b) the directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year ending 31st March 2023 and of the profit and loss of the company for that period
- (c) proper and sufficient care has been taken for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities.
- (d) the annual accounts have been prepared on a going concern basis.
- (e) The Company has in place adequate Internal Financial Controls with reference to Financial Statements. During the year, such controls were tested and no reportable material weakness in the design or operation was observed.
- (f) The directors have devised proper systems to ensure compliance with the provisions of all applicable laws including secretarial standards and such systems are adequate and operating effectively.

CSR INITIATIVES

The Company is not falling under any criteria specified in sub-section (1) of section 135 of the Act, thus, the provisions of Corporate Social Responsibility are not applicable to the company.

For Beauty Communication Pvt. Crus

For Beautex Communication Pvt. Ltd.

Signing Director

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RISK MANAGEMENT FRAMEWORK

The Company has developed and implemented a risk management framework which not only includes identification of elements of risk, if any, but is also capable of addressing those risks, which in the opinion of the Board may otherwise threaten the existence of the Company.

FRAUD REPORTING

There were no frauds reported by the auditors under sub section 12 of Section 143 of the Companies Act 2013. No frauds were found which were required to be reported to the Central

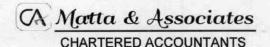
> For and on behalf of the Board of Directors of BEAUTEX COMMUNICATION PRIVATE LIMITED

For Beautex Communi For Beautex Communication Pvt. Ltb.

Place: Delhi Date: 23.09.2023

> DIRECTOR DIN: 00195383

MEENAKSHI JAIN Girector DIRECTOR DIN: 00195127



INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF BEAUTEX COMMUNICATION PRIVATE LIMITED

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of **Beautex Communication Private Limited** ("the Company"), which comprise the Balance Sheet as at March 31, 2023 and the Statement of Profit and Loss for the year then ended, and notes to financial statements, including a summary of the significant accounting policies and other explanatory information (hereinafter referred to as "the financial statements").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2023, the profit for the year ended on that date.

Basis for Opinion

We conducted our audit of the financial statements in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

Emphasis of Matter

We draw attention to Note No.27 of the financial statements which describes Other Expenses. In the aforementioned note the management has written off bad debts amounting to Rs 1.63 crores as such amounts were no more recoverable despite taking legal action against such parties. Our opinion is not modified in respect of this matter.

Information Other than the Financial Statements and Auditor's Report Thereon

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual Report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

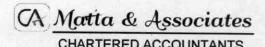
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For Beautex Communication Pyteria.



In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information we are required to report that fact. We have nothing to report in this regard.

Management's Responsibility for the Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the Company in accordance with the accounting principles generally accepted in India including Accounting Standards specified under section 133 of the Act (AS). This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the financial statements, whether due to
fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not
detecting a material misstatement resulting from fraud is higher than for one resulting from error, as
fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of
internal control.

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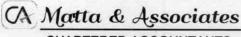
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For Beautex Communication Pvt

For Beautex Communication Pvt. Ltd.

Main



CHARTERED ACCOUNTANTS

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the
 disclosures, and whether the financial statements represent the underlying transactions and events in
 a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Other Matters

We draw attention to:

- Note 22 and 24.a of the financial statements- They describe the revenue and related costs incurred
 respectively, of the Company. Such revenues and purchases include sale and purchase of coupons
 which are also used as consideration for the Company's publicity receipts and publicity expenses.
 Also, the Company is involved in barter transactions in the course of its ordinary business
 activities, where it provides advertising services in exchange for receiving advertising services
 from its customers.
- Note 35 (vi) of the financial statements- The management has not provided us the statements of current assets filed with banks and financial institutions, so we are unable to comment on the said disclosure made by the Company.

However, our opinion is not modified in respect of these matters.

Report on Other Legal and Regulatory Requirements

For Beautex Communication Pvt

 In our opinion and according to the information and explanations given us, the provisions of the Companies (Auditor's Report) Order, 2020 ("the Order") issued by the Central Government of India in terms of Sub section 11 of Section 143 of the Act, are not applicable to the Company during the year.

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For Beautax Communication Pvt. Ltd.

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CA Matta & Associates CHARTERED ACCOUNTANTS

2. As required by Section 143(3) of the Act, we report that:

- a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books and proper returns adequate for the purposes of our audit have been received from the Kolkata branch not visited by us.
- c) The Balance Sheet and the Statement of Profit and Loss dealt with by this Report are in agreement with the books of account and with the returns received from the Kolkata branch not visited by us.
- d) In our opinion, the aforesaid financial statements comply with the AS specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- e) On the basis of the written representations received from the directors as on March 31, 2023 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2023 from being appointed as a director in terms of Section 164 (2) of the Act.
- f) The Company is exempted from getting an audit opinion with respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls vide notification dated June 13, 2017
- g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended, in our opinion and to the best of our information and according to the explanations given to us:
 - The Company does not have any pending litigations which would impact its financial position.
 - The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses; and
 - There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.
 - iv. (a) The management has represented that, to the best of its knowledge and belief, other than as disclosed in the notes to the accounts, no funds (which are material either individually or in the aggregate) have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the company to or in any other person(s) or entity(ies), including foreign entities ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, whether, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries;

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For Beautex Communication Pvt, Ltd.

For Beautex Communication Pvt. Ltd.

DELHI

Director

CA Matta & Associates CHARTERED ACCOUNTANTS

- (b) The management has represented, that, to the best of its knowledge and belief, other than as disclosed in the notes to the accounts, no funds (which are material either individually or in the aggregate) have been received by the company from any person(s) or entity(ies), including foreign entities ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the company shall, whether, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries; and
- (c) Based on the audit procedures that have been considered reasonable and appropriate in the circumstances, nothing has come to our notice that has caused us to believe that the representations under sub-clause (i) and (ii) of Rule 11(e), contain any material mis-statement.
- v. The Company has neither declared nor paid any dividend during the year.
- vi. As proviso to rule 3(1) of the Companies (Accounts) Rules 2014, is applicable for the Company only w.e.f. April 1, 2023, reporting under Rule 11(g) is not applicable.

For Matta & Associates (Chartered Accountants) Firm Registration No.004259N

Bipul Matta Partner

Membership No. 529832

Place: New Delhi Date: 23.09.2023

UDIN: 23529832BGWCRL2484

For Beautex Communication Pvt. Ltd.

For Beautex Communication Pvt. Ltd.

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Particulars	Note No.	As at 31 March, 2023	As at 31 March, 2022	
		(₹ in '00)	(₹ in '00)	
EQUITY AND LIABILITIES				
1 Shareholders' funds				
(a) Share capital	3	15976.00	15976.0	
(b) Reserves & surplus	4	658266.38	566332.1	
		674242.38	582308.1	
Non-Current liabilities				
(a) Long-term borrowings	5	276179.70		
(b) Other non current liabilities	6	505290.83	723043.2	
(c) Long term provisions	7 1	25447.70	505290.83	
		806918.23		
Current liabilities		800918.23	1228334.0	
(a) Short-term borrowings	8	1425821.54	1072473.72	
(b) Trade payables :			10/24/3.//	
(i) Total Outstanding dues of Micro Enterprises &				
Small Enterprises		1805.46	362.04	
(ii) Total Outstanding dues of creditors other than Micro Small & Medium Enterprises				
(c) Other current liabilities	9	4703083.48	4021132.03	
(d) Short term provisions	10	49417.64	94002.45	
(a) Shore term provisions	11	21009.76	1697.16	
		6201137.87	5189667.40	
		7682298.48	7000309.65	
ASSETS	FR			
Non-current assets				
(a) Property, Plant and Equipment and Intangible assets				
(i) Property, Plant and Equipment	12	00403.30		
	1 12	88402.29	53186.09	
		88402.29	53186.09	
(b) Non-Current investments	13	52395.72	E220E 72	
(c) Deferred tax assets (net)	14	18580.51	52395.72 7592.19	
(d) Other non current assets	15	160727.18	60927.18	
Current assets		231703.41	120915.09	
(a) Current investments	17 gg			
(b) Inventories	16	3861.11	3861.11	
(c) Trade receivables	17	3534351.79	3817558.03	
(d) Cash & cash equivalents	18	2497679.70	1329953.26	
(e) Short-term loans & advances	19	236453.57	135633.45	
(f) Other current assets	20	435810.46	384663.30	
(1) Other current assets	21	654036.15	1154539.31	
		7362192.77	6826208.46	
	3 00	7682298.48	7000309.65	
See accompanying notes forming part of the financial statements		. , , , , , , , , , , , , , , , , , , ,	7000309.03	

In terms of our report attached. For Matta & Associates Chartered Accountants FRN: 004259N

(CA)

DELHI FRN:004259N

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Bipul Matta Partner M. No. 529832

Place : Delhi Date : 23.09.2023

For & on behalf of the Board of Directors 1 PVL Ltd. of Beautex Communications Private Limited For Beautex Communication, Pyt

(Neeraj Jain) Director DIN: 00195383 5C/93, New Rohtak Road, Delhi-110005

(Meenakshi Jain) Director DIN: 00195127 5C/93, New Rohtak Road, Delhi-110005

ie Birector

Place : Delhi Date: 23.09.2023 Beautex Communication Private Limited (CIN: U74300DL1991PTC045939) Statement of Profit and Loss for the year ended 31 March, 2023

	Particulars		For the year ended 31 March, 2023	For the year ended 31 March, 2022
_			(₹ in '00) except as otherwise stated	(₹ in '00) except as otherwise stated
A	CONTINUING OPERATIONS			and processing stated
1	the remarkable (Net)	22	7623093.25	2498587.6
3		23	11230.66	18643.7
3	Total Income (1+2)		7634323.91	2517231.3
4	(a) Purchases of Services & Stock-in Trade (b) Changes In Inventory Of Traded Goods (c) Employee benefits expense (d) Finance costs (e) Depreciation & amortisation expense	24a 24b 25 26 12	6537646.23 283206.24 212771.67 129488.10	2363905.4 (251527.12 130368.6 122015.4
	(f) Other expenses	27	14960.41 331693.44	6645.2 112964.2
	Total expenses	7-7-1-	7500707	
5	Denfit (() t		7509766.09	2484371.8
,	Profit / (Loss) before exceptional and extraordinary items and tax (3 - 4)		124557.82	32859.5
6	Exceptional items			
7	Profit / (Loss) before extraordinary items and tax (5 + 6)		124557.82	32859.50
8	Extraordinary items			
9	Prior Period Items	28	453.70	6757.63
10	Profit / (Loss) before tax (7 + 8 - 9)		124104.12	
11	Tax expense:		124104.12	26101.87
	(a) Current tax expense for current year (b) Current tax expense relating to previous years		43018.18	8191.81
	(c) Deferred tax	14	140.06	91.10
		14	(10988.32)	394.75
12	Profit / (Loss) from continuing operations (10 -11)		32169.92	8677.66
	DISCONTINUING OPERATIONS		91934.20	17424.21
	Profit / (Loss) from discontinuing operations			
	TOTAL OPERATIONS		91934.20	17424.21
14	Profit / (Loss) for the year (12 + 13)		91934.20	
.5	Earnings per share ₹ 100 /- each:		1200 1120	17424.21
	(a) Basic (In ₹) (b) Diluted (In ₹)	31.1	575.45 575.45	109.06 109.06
13	See accompanying notes forming part of the financial statements as of our report attached.			

For Matta & Associates Chartered Accountants FRN 004259N

Bipul Matta Partner M. No. 529832 For and on behalf of the Board of Directors of Beautex Communication Private Limited

For Beautex Communic

(Negraj Jain) Director DIN: 00195383

5C/93, New Rohtak Road, Delhi-110005

(Meenakshi Jain) Director DIN: 0/195127 5C/93, New Rohots Palki Hohots

For Beautex Communication Pvt.

Director Delhi-110005

Place : Delhi Date : 23.09.2023

Place : Delhi Date : 23.09.2023

Note

Particulars

1 Corporate information

The Company was incorporated on 08/10/1991 as a private limited company with its registered office situated in Delhi. The Company is engaged in business of advertisement, being run in the name of Beautex Advertising Media. Its unit Beautex World Travels is engaged in business of travel agents, comission agents. The financial statements have been prepared in consolidation for all the units. The company has set up a branch office at Kolkata. The Company also has a small trading business ancillary to its advertising business.

2 Significant accounting policies

2.1 Basis of accounting and preparation of financial statements

The financial statements of the Company have been prepared in accordance with the Generally Accepted Accounting Principles in India (Indian GAAP) to comply with the Accounting Standards notified under the Companies (Accounting Standards) Rules, 2021 (as amended) and the relevant provisions of the Companies Act, 2013. The financial statements have been prepared on accrual basis under the historical cost convention. The accounting policies adopted in the preparation of the financial statements are consistent with those followed in the previous year.

2.2 Use of estimates

The preparation of the financial statements in conformity with Indian GAAP requires the Management to make estimates and assumptions considered in the reported amounts of assets and liabilities (including contingent liabilities) and the reported income and expenses during the year. The Management believes that the estimates used in preparation of the financial statements are prudent and reasonable. Future results could differ due to these estimates and the differences between the actual results and the estimates are recognised in the periods in which the results are known / materialise.

2.3 Depreciation and amortisation

Depreciation has been provided on the WDV method as per the useful lives prescribed in Schedule II to the Companies Act, 2013.

2.4 Revenue recognition

Income from services

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenues from services are recognised when services are rendered and related costs are incurred.

Sale of goods

Sales are recognised, net of returns and trade discounts, on transfer of significant risks and rewards of ownership to the buyer, which generally coincides with the delivery of goods to customers. Sales exclude goods and service tax.

2.5 Other income

Interest income is accounted on accrual basis. Dividend income is accounted for when the right to receive it is established. Net gain/loss on sale of investments is recorded at the time of disposal of investments

For Beautex Communication Pvt. Ltd.

2.6 Property, Plant and Equipment

Property, Plant and Equipment, are carried at cost less accumulated depreciation and impairment losses, if any. The cost of property, plant and equipment includes interest on borrowings attributable to acquisition of qualifying property, plant and equipment up to the date the asset is ready for its intended use and other incidental expenses incurred up to that date. Exchange differences arising on restatement / settlement of long-term foreign currency borrowings relating to acquisition of depreciable property, plant and equipment are adjusted to the cost of the respective assets and depreciated over the remaining useful life of such assets. Machinery spares which can be used only in connection with an item of property, plant and equipment and whose use is expected to be irregular are capitalised and depreciated over the useful life of the principal item of the relevant assets. Subsequent expenditure relating to property, plant and equipment is capitalised only if such expenditure results in an increase in the future benefits from such asset beyond its previously assessed standard of

2.7 Investments

Long-term investments are carried individually at cost less provision for diminution, other than temporary, in the value of such investments. Current investments are carried individually, at the lower of cost and fair value. Cost of investments include acquisition charges such as brokerage, fees and duties. Investment Properties are accounted for on cost model.

2.8 Employee benefits

Defined contribution plans

The Company's contribution to provident fund and employees state insurance are considered as defined contribution plans and are charged as an expense as they fall due based on the amount of contribution required to be made.

Defined benefit plans

For defined benefit plans in the form of gratuity fund, the cost of providing benefits is determined using the Projected Unit Credit method, with actuarial valuations being carried out at each Balance Sheet date. Actuarial gains and losses are recognised in the Statement of Profit and Loss in the period in which they occur.

2.9 Earnings per share

Basic earnings per share is computed by dividing the profit / (loss) after tax (including the post tax effect of extraordinary items, if any) by the weighted average number of equity shares outstanding during the year. Diluted earnings per share is computed by dividing the profit / (loss) after tax (including the post tax effect of extraordinary items, if any) as adjusted for dividend, interest and other charges to expense or income relating to the dilutive potential equity shares, by the weighted average number of equity shares considered for deriving basic earnings per share and the weighted average number of equity shares which could have been issued on the conversion of all dilutive potential equity shares.

2.10 Provisions and contingencies

A provision is recognised when the Company has a present obligation as a result of past events and it is probable that an outflow of resources will be required to settle the obligation in respect of which a reliable estimate can be made. Provisions (excluding retirement benefits) are not discounted to their present value and are determined based on the best estimate required to settle the obligation at the Balance Sheet date. These are reviewed at each Balance Sheet date and adjusted to reflect the current best estimates. There does not exist any contingent liabilities or commitments to the extent not provided for

2.11 Inventories

Inventories are valued at the lower of cost (on FIFO basis) and the net realisable value after providing for obsolescence and other losses, where considered necessary. Cost includes all charges in bringing the goods to the point of sale, including octroi and other levies, transit insurance and receiving charges. Inventory also includes space purchased for advertising in print/

For Beautex Communication Pvt.

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2.12 Taxes on Income

Current tax is the amount of tax payable on the taxable income for the year as determined in accordance with the provisions of the Income Tax Act, 1961and Income Computation and Disclosure Standards (ICDS) as notified by CBDT.

Deferred tax is recognised on timing differences, being the differences between the taxable income and the accounting income that originate in one period and are capable of reversal in one or more subsequent periods. Deferred tax is measured using the tax rates and the tax laws enacted or substantially enacted as at the reporting date. Deferred tax liabilities are recognised for all timing differences. Deferred tax assets in respect of unabsorbed depreciation and carry forward of losses are recognised only if there is virtual certainty that there will be sufficient future taxable income available to realise such assets. Deferred tax assets are recognised for timing differences of other items only to the extent that reasonable certainty exists that sufficient future taxable income will be available against which these can be realised. Deferred tax assets and liabilities are offset if such items relate to taxes on income levied by the same governing tax laws and the Company has a legally enforceable right for such set off. Deferred tax assets are reviewed at each Balance Sheet date for their realisability.

2.13 Leases

Lease arrangements where the risks and rewards incidental to ownership of an asset substantially vest with the lessor are recognised as operating leases. Lease rentals under operating leases are recognised in the Statement of Profit and Loss on accrual basis.

2.14 Foreign currency transactions

Transactions in foreign currencies entered into by the Company are accounted at the exchange rates prevailing on the date of the transaction or at rates that closely approximate the rate at the date of the transaction.

Exchange difference arising on settlement / restatement of short term foreign currency monetary assets and liabilities of the company at exchange rate prevailing on balance sheet date are recognised as income or expenses in the statement of Profit & Loss.

2.15 Small & Medium Sized Company

The Company is a Small and Medium Sized Company (SMC) as defined in the Companies (Accounting Standards) Rules, 2021 notified under the Companies Act, 2013. Accordingly, the Company has complied with the Accounting Standards as applicable to a Small and Medium Sized Company.

DELHI FRN:004259N ESPERATION Communication Pvt. Add

For Beautex Communication Pvt. Ltd.

Mignim Director

		Suirai
Minho T	March .	OF THE PERSON

Particulars	As at 31 Mar	As at 31 March, 2023		
(a) Authorised	Number of shares	(€ in '00)	Number of shares	(₹ in '00)
Equity shares of ₹ 100 each with voting rights	50000	50000.00	50000	50000.00
(b) issued Equity shares of ₹ 100 each with voting rights	15976	15976.00	15976	15976.00
(c) Subscribed and fully paid up Equity shares of £ 100 each with voting rights	15976	15976.00	15976	15976.00
	15976	15976.00	15976	15976.00

pitai	

e capital (contd.)	
	Particulars

Notes:		Particular						
(i) Reconciliation of the number of shares and amo Particulars Equity shares with voting rights	Opening Balance	f at the end of the re Fresh Issue	Bonus	ESOP	Conversion	Buy back	Other changes	Closing
Year ended 31 March, 2023 - Number of shares - Amount (* in '00)	15.976 15976.00							Balance 15,97
Year ended 31 March, 2022 - Number of shares - Amount (T in '00)	15.976 15976.00	7.5						15976.

Note 3	Share	capital	(contri)

Particular
Fairicula

Class of shares / Name of shareholder	As at 31 Ma	rch, 2022	As at 31 M	larch, 2021
	Number of shares held	% holding in that class of shares	Number of shares held	% holding in that class of
uity shares with voting rights				shares
Meenakshi Jain	12922			

Vicena Jain

he company has only one class of shares referred to as Equity shares having a par value of ₹, 100/-. Each holder of Equity shares is entitled to one you have

Note 3 Share capital (Contd.) Shares held by promoters at the end of the year

2. Meeni Jain 127.22 80.88 17922 80.88 17922 80.88 17922 80.88 179	Promoter Name 1. Moenakshi jain	' No. of Shares at the end of the year		No. of Shares at the beginning of the year	shares	% Change during the year
OTAL 1582 9.90 1582 9.90	2. Meenu jain 3. Neeraj jain 1. Ritu Aggarwal 5. Suryansh jain 5. Veena jain	160 629	80.88 1.00 3.94 3.94 0.34	12922 160 629 629 54	1.00 3.94 3.94 0.34	:

Particulars		
Particulars	As at 31 March, 2023	As at 31 Ma 2022
(Siz / (Deficit) in State	(00' ni 3)	(00° ni 3)
us / (Deficit) in Statement of Profit and Loss ling balance	532280 68	5140

ing balance Profit / (Loss) for the year	532280.68 91934.20	514856.47 17424.21
(b) Securities Premium	624214.88	532280.68
Opening balance Add: Additions during the year	34051.50	34051.50
Closing believes	34051.50	34051.50

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For Beautex Communication Pv/ Ltd.

Directo

For Beautex Communication Pvf. Ltd.

Microstor Mirector

Particulars	As at 31 March, 2023	As at 31 March, 2022
(a) Term Loan from Banks Secured [Refer Note I below]	(₹ in '00)	(₹ in '00)
Unsecured [Refer Note Delow] Line Country Delow Delow Total	259090.05 17089,64	682178,06 40865.18
Note I:	276179.70	723043.24

Details of security of long-term Particulars			
	Nature of security	As at 31 March, 2023	
A) Secured Loans	and repayment terms	(₹ in '00)	As at 31 March, 20:
The Louis		(Cin 00)	(₹ in '00)
Indusind Bank			
	Secured against Kolkatta property of the Company. Loan		
		23979,44	25143
Indusind Bank			
modeling Dalik	Secured against Kolkatta property of the C		
		865.38	2812
Indusind Bank			
modeling Dalik	Refer Note (ii) for Security POL 9 259 (14		
	The Title Tood 10,99 blus interest Danding Clare		123070
Indusind Bank			120010
mousing Dank	Refer Note (ii) for Security. ROI- 9.25% (Monthly principal		
	EMI of Rs. 249558.82 plus interest. Pending EMI's as on 31.03.2022.34)		67380
and the district of the distri			01000.
ndusind Bank	Refer Note (ii) for Security POL 0 859/ 44		
	EMI of Rs. 576923.07 plus interest. Pending EMI's as on 31.03.2022-78)		380769
			300709.
ndusind Bank	Refer Note (ii) for Security. ROI- 9.85% (Monthly principal		
	EMI of Rs. 106411.92 plus interest. Pending EMI's as on		83001.3
	31.03.2022-90)		63001,
lank of Baroda	Secured against hypothecation of inventory and movable		
	assets with NCGTC coverage. ROI- 10,15% (Only	130760.00	
	interest repayment for first year. Pending EMI's as on		
	31.03.2023-36)		
ank of Baroda	Secured against hypothesesting of		
	Secured against hypothecation of inventory and movable assets with NCGTC coverage. ROI- 10.15% (Only interest to No. 10.15%)	84850.00	
	interest renayment for fast 2		
	interest repayment for first 2 years. Pending EMI's as on 31.03.2023-36)		
ICI Bank			
	Secured against hypothecation of car. Loan for 84 months	15349.88	
	ROI- 7.45% (Monthly EMI of Rs. 30772/-, Pending EMI's as on 31.03.2023-72)	15549.00	
ICI Bank			
	Secured against hypothecation of car. Loan for 36 months	3285.35	
	ROI- 8,55% (Monthly EMI of Rs. 20582/-, Pending EMI's as on 31.03.2023-29)	5205.35	
	as on 31.03.2023-29)		
Unsecured Loans		259090.05	
andard Chartered bank	Secured by parent	20000000	682178.06
	Secured by personal guarantee of Directors. Loan for 29	9004.87	
		0004.07	13091.65
C First Bank Ltd	Pending EMI's as on 31.03.2023-28)		
C First Dank Ltd	Loan for 48 months ROI- 9.25% (Monthly EMI of Rs.		
	22374/ Pending EMI's as on 31.03.2023-16)	878.12	3355.83
ndard Chartered bank			
chartered bank	Secured by personal guarantee of Directors. Loan for 30		
		7206.65	24417.70
	Pending EMI's as on 31.03.2023-17)		
		17089.64	310 10
I - from banks			40865,18
1112	on entire fixed assets and current assets of the company alongwith a		

personal guarantee of all Directors. ets of the company alongwith security of immovable property of Directors and

Note .6 Other non current liabilities

Particulars			
		As at 31 March, 2023	As at 31 March 2022
(i) Security Deposits		(₹ in '00)	(₹ in '00)
		505290.83	
	Total		000200,03
		505290.83	505290 82

Particulars		303230.6
(a) Provision for employee benefits: (i) Provision for gratuity	As at 31 March, 2023 (₹ in '00)	As at 31 March, 2022 (₹ in '00)
Total	25447.70	
	25447.70	Sec. 2017

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For Beautex Communication Pvi

Particulars	Nature of security		
	rentale of security	As at 31 March, 2023	As at 31 March, 2022
A) Loans repayable on demand		(₹ in '00)	(₹ in '00)
from banks:			
Bank of Baroda	Secured by way of hypothecation of inventory and	1041843.46	
Indusind Bank	movable assets and personal guarantee of Directors Refer Note (i) for Security, Loan for 12 months ROI- 9.85% (Monthly principal EMI of Rs. 101166.66 plus		6070.0
Industrid Bank-650014094988	interest. Pending EMI's as on 31.03,2022-6) Secured against hypothecation of current assets of the	9798.12	188425,5
	Company and collateral security of immovable property of Directors & personal guarantee of Directors		100425,50
Total - from banks Note-(i) Secured by way of charge o		1051641,58	194495.50

Note-(i) Secured by way of charge on entire fixed assets and current assets of the company along with security of immovable property of Directors and personal guarantee of all Directors.

For Beautex Communication Pvt. Ltd.

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Note 9 Trade payables

Particular (b) Trade payables :	As at 31 March, 2023	As at 31 March, 202
(i) Total Outstanding dues of Micro Enterprises and	(₹ in '00)	(₹ in '00)
Official Enterprises		
(ii) Total Outstanding dues of creditors other than Micro Small & Medium Enterprises	1805,46	362.0
Total	4703083.48	4021132.0
of Trade Payables:	4704888.94	4021494.07

Taking the Control of	Outstand	Outstanding for following periods from due date of payment			2000
As at March 31, 2023	Less than 1 year	1-2 years	2-3 years	More than 3 years	Total (₹ in '00)
(i) MSME (ii) Others (iii) Disputed Dues- MSME (iv) Disputed Dues- Others	1805.46 1243204.22		3307789.23		1805.46 4703083.48
As at March 31, 2022 i) MSME ii) Others iii) Disputed Dues- MSME iv) Disputed Dues- Others	362.04 632267.37	3388864.66			362.04
Note 10 Other current liabilities					36: 4021132

Particulars		
i) Statutory remittances: Payable	As at 31 March, As	at 31 March, 2027
ii) Security Deposits	(₹ in '00)	(₹ in '00)
iii) Advances from customers v) Expenses Payable	6513.35 25000.00	2949.99
Total	597.74 17306.55	80161.38 10891.08
ote 11 Short term provisions	49417.64	94002.45

Particulars		
Provision for diminustra 1	As at 31 March, 2023	As at 31 March, 202
Provision for diminution in value of investments) Provision for employee benefits: - Provision for gratuity	(₹ in '00) 1477.83	(₹ in '00) 1697.1
Total	19531.93	
	21009.76	1697.10

Note 13 Non-Current investments

Particulars	As at 31 March, 2023		As at 31 March, 2022			
	Quoted (₹ in '00)	Unquoted (₹ in '00)	Total (₹ in '00)	Quoted (₹ in '00)	Unquoted (₹ in '00)	Total
A. Non Trade investments (At cost) Other Investment Total		52395,72	52395.72		52395.72	(₹ in '00) 52395.7
	-	52395.72	52395.72	160.0	52395,72	5330E 7
Aggregate amount of quoted investments Aggregate amount of unquoted nvestments Aggregate provision for diminution in Value of investments		- 52395.72	52395.72		52395.72	52395.7

Particulars	As at 31 March, 2023	As at 31 March, 2022
Deferred tax (liability) / asset (Opening Balance)	(₹ in '00)	(₹ in '00)
On difference between book halance and tax Liabilities/assets	7592.19	7986.94
Others - on loss utilised/ lapsed this year - on provision for investment and gratuits	(25.33) (116.13)	(821.92
let deferred tax (liability) / asset	(136.39) 11266.17	427.17
	18580.51	7592.19

For Beautex Communication Pvt. Ltd. , For Beautex Communication Pvt. Ltd.

Note 12 Property, Plant and Equipment

A.	A. Property, Plant and Equipment					Gross blo	ck			
		Balance as at 1 April, 2022	Additions	Disposals	Acquisitions through business combinations	Reclassified as held for sale	Effect of foreign currency exchange differences	Borrowing cost capitalised	Other adjustments	Balance as at 31 March, 2023
		(₹ in '00) (₹ in '00) (₹	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(7 in '00)	(₹ in '00)	/# I- 1003	
0	(a) Buildings Owned (a) Furniture & Fixtures	50776.60							(€ IN '00)	(₹ in '00) 50776.60
	Owned (b) Vehicles	31576.74	3582.50							35159.24
	Owned Car (c) Computer	37271.46	42829.44	37271.46			- 1			42829.44
	Owned (d) Others	14108.07	1792.93							15901.00
	Owned Misc Property, Plant and Equipment	37807.59	3835.32							41642.92
	Total	171540.46	52040.20	37271.46						196300 10

Property, Plant and Equipment		Accumulated Depreciation									
	Balance as at 1 April, 2022	Depreciation / amortisation expense for the year	Eliminated on disposal of assets	Eliminated on reclassificatio n as held for sale		recognised in	Residual Value Adjustment	Balance as at 31 March, 2023	Balance as at 31 March, 2023		
	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)				
(a) Buildings Owned (a) Furniture and Fixtures	8302.88	2068.47		50.3			(CHI 00)	(₹ in '00) 10371.35	(₹ in '00) 40405.2		
Owned (b) Vehicles	28380.84	696.90						29077.74	6081.50		
Owned Car (c) Computer	35407.88	9215.60	35407.88	7				9215.59	33613.85		
Owned (d) Others	12571.71	738.21						13309.92	2591.08		
Owned Misc Property, Plant and Equipment	33691.06	2241.24			-			35932.30	5710.62		
Total	118354.37	14960.41	35407.88		-	-	-	97906.90	88402.29		

For Beautex Communication Pvt, Ltd.

Beautex Communication Private Limited (CIN: U74300DL1991PTC045939) Notes forming part of the financial statements Note 12 Property, Plant and Equipment

Property, Plant and Equipment	Ulas and the second	1000			Gross blo	at.	LEL CLA		
	Balance as at 1 April, 2021	Additions	Disposals	Acquisitions through business combinations	Reclassified as held for sale		Borrowing cost capitalised	Other adjustments	Balance as at 31 March, 2022
(a) Buildings	(7 in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(7 in '00)	(₹ in '00)	(₹ in '00)	/	
Owned (a) Furniture & Fixtures	50776.60					((111 00)	(CIN 00)	(₹ in '00)	(₹ in '00)
Owned (b) Vehicles Owned	31192.74	384.00							50776.6 31576.7
Car (c) Computer	37271.46								37271.4
Owned (d) Others	13674.69	433.38							14108.0
Owned Misc Property, Plant and Equipment	37236.49	571.10							37807.59
Total	170151.98	1388.48			-				171540.46

Property, Plant and Equipment				Accumulate	d Depreciation				
	Balance as at 1 April, 2021	Depreciation / amortisation expense for the year	Eliminated on disposal of assets	Eliminated on reclassificatio n as held for sale	Impairment losses recognised in statement of profit and loss	Reversal of impairment losses recognised in	Residual Value Adjustment	Balance as at 31 March, 2022	Net block Balance as at 31 March, 2022
(a) Buildings	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	(₹ in '00)	
Owned (a) Furniture and Fixtures	6128.52	2174.36						8302.88	(₹ in '00) 42473.7
Owned (b) Vehicles Owned	27678.25	702.59						28380.84	3195.8
Car (c) Computer	35407.88							35407.88	1863.5
Owned (d) Others Owned	10979.81	1591.90						12571.71	1536.36
Misc Property, Plant and Equipment	31514.66	2176.40						33691.06	4116.53
Total	111709.11	6645.26		-		-		118354.37	53186.09

For Beautex Communication Pvt, Ltd.

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For Beautex Communication Pvt. Ltd.

Minim Director

Note 15 Other Non Current Assets

Particulars	As at 31 March, 2023	As at 31 March, 2022
Unsecured, considered good (a) Security deposits	(₹ in '00)	(₹ in '00)
(b) Other Bank Balances in Fixed deposits [Refer Note No. 18]	9727.18 151000.00	
lote 16 Current investments	160727.18	60927.18

Particulars	As a	t 31 March, 202	3	7.00				
	Quoted	Unquoted			As at 31 March,	2022		
	(₹ in '00)	(₹ in '00)	Total (₹ in '00)	Quoted (₹ in '00)	Unquoted (₹ in '00)	Total		
A. Trade investments (At cost) Investment in equity instruments (i) of other entities (Fully Paid-Up)	3861.11		3861.11	3861.11	(Cin do)	(₹ in '00)		
Total	3861.11		2051 11			3001.11		
Angrousta			3861.11	3861.11		3861.11		
Aggregate amount of quoted investments Aggregate amount of unquoted investments	3861.11		3861.11	3861,11		3861.11		
Aggregate provision for diminution in value of investments	1477.83		1477.83	1697.16		1697,16		
Aggregate market value of quoted nivestments	2383.28		2383.28	2163.95		2163.95		

Particulars	L Ac at 25 M	
	2023	As at 31 March, 2022
Closing Inventory Stock in Trade	(₹ in '00)	(₹ in '00)
Total	3534351.79	3817558.03
lote 18 Trade receivables	3534351.79	3817558.03

Particulars		Outstanding for following periods from due date of payment Unbilled Less than 6 6 months							
	Unbilled Receivable		6 months -	1-2 years	2-3 years		Total (₹ in '00)		
As at March 31, 2023	Neceivable	months	1 year	- 1992	/ /	More than 3 years			
Unbilled Receivable Undisputed Trade receivables — considered good* Undisputed Trade Receivables — considered doubtful	93052.72	1799087.54	258008.56	32167.85	111176.16	70591.14	93052.7; 2271031.20		
Disputed Trade Receivables considered good Disputed Trade Receivables considered foubtful		5858.13	.00	5766.87	3529.43	118441.28	133595.71		
As at March 31, 2022 Jobilled Receivable Jodisputed Trade receivables Jodisputed Trade Receivables Jodisputed Trade Receivables Jodisputed Trade Receivables Jonsidered doubtful	22899.24	628832.73	1999.30	16708.15	191121.65	118278.29	22899.24 956940.12		
orsidered doubtril isputed Trade Receivables considered ood isputed Trade Receivables considered oubtful ncludes debts due by firms in which any o		615.45	5151.42	3529.43	61268.50	279549.10	350113.90		

partner Rs. 12816619/-(Previous year Rs. 8685503/-)

For Beautex Communication Pol Ltd.

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Note 19 Cash and cash equivalents

Particulars	As at 31 March, 2023	As at 31 March, 2022
	(₹ in '00)	(₹ in '00)
(a) Cash In Hand (b) Balances With Banks (i) In Current Accounts	14455.87	45929.59
(iii) In deposit accounts (with original maturity of more than 3 months and less than 12 months)	211077.99 10919.71	
Total	224	
Other Bank Balances	236453.57	135633.45
(i) in Fixed Deposit, with original maturity of more than 3 months and less than 12 months (ii) in Fixed Deposit, with original maturity of more than 12 months (Disclosed as Non-current Asset in Note No 13)	10919.71 151000.00	10431.00
'- Balances held as margin money or security against 'borrowings, guarantees and other commitments	161919.71	61451.00

Note 20 Short-term loans and advances

Particulars	As at 31 March, 2023	As at 31 March, 2022
(a) Loans and advances to employees	(00° in (00)	(₹ in '00)
Secured, considered good		
Unsecured, considered good:	29768.44	29910.84
(b) Income Tax Paid (Net Of Provision)		
	147216.39	61946.18
(c) Prepaid expenses - Unsecured, considered good	3208.41	4120.88
(d) Balances with government authorities Unsecured, considered good		7,120,00
(i) GST Credits/ Receivables	100090.25	286887.18
e) Others		
Secured, considered good Unsecured, considered good		
	155526.97	1798.22
Total	435810.46	384663.30

Note	21	Other	CUI	rrent	asset
	_	4.0.110.	-		

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Particulars	As at 31 March, 2023	As at 31 March, 2022
(i) Interest accrued on deposits	(₹ in '00)	(₹ in '00)
(ii) Security Deposits- Unsecured, considered good	6047.83 647988.32	
Total	654036.15	1154539.31

For Beautex Communication Pvt. Ltd. For Beautex Communication Pvt. Ltd.

Beautex Communication Private Limited (CIN: U74300DL1991PTC045939) Notes forming part of the financial statements Note 22 Revenue from operations

Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
	(₹ in '00)	(₹ in '00)
Sale of Products (Refer Note (i) below)	450896.27	129537.63
Sale of services (Refer Note (i) below)	7172196.98	2369049.98
Total	7623093.25	2498587.61
Note-(i)		
noce-(i)	For the year anded	For the year anded
	For the year ended 31 March, 2023	For the year ended 31 March, 2022
Particulars	(₹ in '00)	(₹ in '00)
Cale of Bradusta Compelant		D lei n
Sale of Products Comprises: Coupons	255391.35	86668.50
Other Traded items	195504.92	42869.13
Total Sales Of Traded Goods	450896.27	129537.63
Sale of services comprises :		
Publicity Receipts(Net)	7172196.98	2369049.98
Total - Sale of services	7172196.98	2369049.98
Note 23: Other Income		
Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
		31 March, 2022
Interest income (Refer Note (i) below)	(₹ in '00) 7875.45	(₹ in '00) 5959.25
Other non-operating income (Refer Note (ii) below) Total	3355.21 11230.66	12684.53 18643.78
	11230.00	18043.70
Note 23 (Contd.) Note (i)		
Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
Interest income comprises:	(₹ in '00)	(₹ in '00)
Interest on income tax refund Interest on FDR	3242.40 4633.05	3011.00 2948.25
Total - Interest income	7875.45	5959.25
Note 23 (Contd.)		
Note (ii) Particulars	For the year ended	For the year ended
	31 March, 2023	31 March, 2022
	(₹ in '00)	(₹ in '00)
Other non-operating income comprises:		
Incentive received		6319.10
Profit on Sale of assets Fluctuation in Investment Value	733.85 219.33	
Commission Income	291.03	
Discount & Short Excess Recoveries Total - Other non-operating income	2111.00 3355.21	6365.43 12684.53
	3335.21	12084,53
Note 24.a Purchases of Services & Stock-in Trade Particulars	For the year ended	For the year ended
	31 March, 2023	31 March, 2022
	. (₹ in '00)	(₹ in '00)
Purchase of Coupons	380174.19	198759.66
Purchase of Air Tickets Purchase of Services	590.00 4784964.00	217.50 1966186.69
Purchase of Traded Goods	1371918.04	198741.60
Total	6537646.23	2363905.46
Note 24.b Changes in inventories of stock-in-trade		
Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
	(₹ in '00)	(₹ in '00)
Inventories at the end of the year:		
Stock-in-trade	3534351.79	3817558.03
Inventories at the beginning of the year: Stock-in-trade	3817558.03	3566030.01
	381/558.031	3566030.91

For Beautex Communication Pvt. Ltd.

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For Beautex Communication Pvs. Ltd.

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Note 25 Employee benefits expense

Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
	(7 in '00)	(₹ in '00)
Salaries & wages Director Remuneration Employer Contribution to EPF Employer Contribution to ESI Gratuity Staff Walfare Expenses	146097.99 13200.00 5072.76 3151.28 44979.63	112524.14 13200.00 4488.48 156.00
Total	270.01	
Note 26 Finance costs	212771.67	130368.62

Note 26 Finance cost

Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
(a) Interest expense on:	(₹ in '00)	(₹ in '00)
(i) Borrowings (including Bank Charges) (b) Other finance costs	127928.22	122015.45
Total	1559.88	
	129488.10	122015 45

Note 27 Other expenses

Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
Power and fuel	(7 in '00)	(₹ in '00)
Repairs & Maintenance	2140.81	3488.28
Insurance	13811.03	1469.81
Rates & taxes	3631.85	3824.81
Business Promotion	184.23	223.58
Auditors Remuneration	6032.01	1558.22
Communication	3600.00	3600.00
Fees & Subscription	1157.83	1058.12
Travelling and conveyance	401.04	316.15
Printing and stationery	6121.58	6705.55
Rent	877.32	759.63
Commission	30000.00	30000.00
Bad Debts written off	38146.70	23583.96
egal and professional	162943.64	900.00
Miscellaneous expenses	49138.24	29036.12
Total	13507.15	6440.00
	331693.44	112964.22

Note 28 Prior Period Items

Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022
Prior Period Expenses	(₹ in '00)	(₹ in '00)
	453.70	6757.6
Total		
	453.70	6757.6

For Beautex Communication Pvt. Ltd.

For Beautex Communication Pvt. Ltd.

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Note 29. Additional information to the financial statements

Note	Particulars				
	Particulars	As at 31 March, 2023	As at 31 March, 2022		
29.1	Contingent liabilities and commitments (to the extent not provided for)	(₹ in '00)	(₹ in '00)		
(i)	Contingent liabilities				
	(a) Claims against the Company not acknowledged as debt	13158.40			
	(b) Guarantees				
	(c) Other money for which the Company is contingently liable	Lead the vicin			
/!!!		As at 31 March, 2023	As at 31 March, 2022		
(ii)	Commitments	(₹ in '00)	(₹ in '00)		
	(a) Estimated amount of contracts remaining to be executed on capital account and not provided for		•		
	(b) Uncalled liability on shares and other investments partly paid (c) Other commitments				

A demand has been raised on the Company by the Income Tax Department vide order dated 22.09.2022 for assessment year 2021-22 which was arrither rectified on 12.01.2023 u/s 154 of the Income Tax Act and the demand was assessed at Rs 1315840/- . The Company has filed an appeal against such order with CIT (Appeals). The same is not yet heard.

Note 29. Additional information to the financial statements (contd.)

29.2	Disclosures required under Section 22 of the Micro, Small and Medium Enter	prises Development Act,	2006		
	Particulars	As at 31 March, 2023	As at 31 March, 2022		
		(₹ in '00)	(₹ in '00)		
	(i) Principal amount remaining unpaid to any supplier as at the end of the accounting year.	1805.46	362.04		
	(ii) Interest due thereon remaining unpaid to any supplier as at the end of the accounting year	Nil	Nil		
	(iii) The amount of interest paid along with the amounts of the payment made to the supplier beyond the appointed day	Nil	Nil		
	(iv) The amount of interest due and payable for the year	Nil	Nil		
	(v) The amount of interest accrued and remaining unpaid at the end of the accounting year	Nil	Nil		
	(vi) The amount of further interest due and payable even in the succeeding year, until such date when the interest dues as above are actually paid	Nil	Nil		
	Dues to Micro and Small Enterprises have been determined to the extent such parties have been identified on the basis of information				

Note 29.3 Loans, Investments and Guarantee Under Section 186

The company has not given any loans/gaurantee/security during the year.

The Company has investments in securities of other body corporates and the Company is in compliance with the provisions of Section 186 of Companies Act, 2013.

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Note			Particula	irs	1. 2. 1. 1. 1. 1. 1. 1.		
30.1 30.1.a	Related party transactions Details of related parties:						
	Description of relationship	Names of related parties					
	Key Management Personnel (KMP)	Mr. Neeraj Jain,	Mrs. Meenakshi J	ain, Mrs. Veena Jair			
	Relatives of KMP		Mrs Ritu Agarwa	(daughter of Vec	na Jain), Mr. Aks Ja	in & Mr. Suryansh Jain	(sons of Neeraj
	Entities in which KMP / relatives of KMP have sign	ificant influence	Greygon Cosmet	ics LLP (Mr. Nee	raj Jain is a designar	ted partner)	
	Note: Related parties have been identified by the	Management, On	ly parties with wh	ich there are trans	sactions or balances	have been disclosed h	
30.1.b	Details of related party transactions during the	year ended 31					(₹ in '00)
30.1.0			Holding Company/ Subsidiarie s/ Associates	КМР	Relatives of KMP	Entities in which KMP / relatives of KMP have significant influence	Total
	Transactions during the year Director Remuneration (including allowances)						
	Meenakshi Jain Veena Jain	Previous Year		8400.00 8400.00 4800.00			8400.0 8400.0 4800.0
	Salary and allowances Ritu Agarwal	Previous Year		4800.00	8400.00		4800.0
	Interest	Previous Year			8400.00		8400.0 8400.0
	Suryaansh Jain	11.5		2012	8400.00	C. I. I. C. S. S.	8400.0
	Aks Jain	Previous Year			8232.87 7298.63		8232.8 7298.6
	Rent	Previous Year			5295,89		5295.8
	Veena Jain	Previous Year		9600.00 9600.00			9600.0
	Neeraj Jain	Previous Year		9600.00 9600.00			9600.00
	Meenakshi Jain	Previous Year		10800.00			10800.0
	Purchases (Excluding GST) Greygon Cosmetics LLP					95650.00	95650.00
	Sales (Excluding GST)	Previous Year				105779.66	105779.6
	Greygon Cosmetics LLP	Previous Year				132412.68 166814.09	132412.6 166814.0
	Loan taken Suryaansh Jain						
	Aks Jain	Previous Year			5000.00 35000.00		5000.0 0
	Veena Jain	Previous Year Previous Year		6000.00	4000.00		4000.00 6000.00
	Neeraj Jain	Previous Year		33500.00 90500.00 98000.00			33500.00 90500.00
	Loan repaid		21	30000.00			98000.00
	Veena Jain	Previous Year		39500.00			39500.00
	Neeraj Jain	Previous Year		200250.00 26500.00			200250.00
	Assets Purchased Veena Jain		Plants I	4000.00			4000.00
		Previous Year					

For Beautex Communication Pvt. Ltd.

Balances outstanding at the end of the Borrowings	·				
Suryaansh Jain			84000.00		84000
Aks Jain	Previous Year		84000.00		84000
Neeraj Jain	Previous Year	167750.00	89000.00 54000.00		8900 5400
Veena Jain	Previous Year	277500,00		- N - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	167750 206000
Trade Receivables Greygon Cosmetics LLP	Previous Year	33500,00			3350
Greygon Cosmencs LLP	Pravious Year			1352.80	1352
Current Liabilities Director Remuneration Payable	Previous Year			86,855,03	86,85
Meenakshi Jain		628.00			628
Veena Jain	Previous Year	553.12 400.00			553
Establishment Expenses Payable Ritu Agarwal	Previous Year	400.00			400
Annual Control of the	Previous Year		640.00 566.16		640 566

For Beautex Communication Pvt. Ltd

For Beautex Communication Pvt. Ltd.

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3.2	Foodonia	X 1	Particulars	5		PACIFIC SERVICE	
.2 .2.a	Employee benefit plans						
2.a	Defined contribution plans The Company makes Provident Fund and ESI contributions to defined contribution plans for qualifying employees. Under the Scheme the Company is required to contribute a specified percentage of the payroll costs to fund the benefits. The Company recognised ₹ 507276/- (Year ended 31 March, 2022 ₹ 448848/-) for Provident Fund and ₹ 315139/ (Year)						
	507276/- (Year ended 31 March, 2022 ₹ 448848/ contributions in the Statement of Profit and Loss rules of the schemes.	fulld the benefits. The	Company recognised 7				
2.b	Defined Benefit Plan				press by the company	are at rates specified in	
	The Company offers the following employee benefit schi. Gratuity	emes to its empl	oyees:				
	The present value of obligation for gratuity is determined	based on actua	rial valuatio	n using the F	Projected Unit Credit Method	Which recognizes each ma	
			110			and the second second second second	
					(₹) in ('00s	3 2021-2022	
	a. Reconciliation of Opening and Closing	balance of Det	ined Benef	it obligation			
			mou Delle	it obligation			
	Defined Benefit obligation at beginning of the Current Service Cost	year					
	Interest Cost						
	Prior Year Charge				4488.6	2	
	Actuarial (gain)/ loss				40491.0		
	Benefits paid						
	Defined Benefit obligaion at year end						
	Some definition obligation at year end				44979.63	3	
	b. Reconciliation of Fair Value of assets a	nd obligation					
	Present value of obligation	congution					
	Fair value of plan assets				44979.63		
	Net Liability/(Asset)						
		44979.63					
	c. Net (Asset)/Liability recognised in the B						
	Present value of obligation as at period end						
	Fair value of plan assets as at period end				44979.63		
	Net Liability/(Asset)						
			a lymnor		44979.63		
	d. Expenses recognized during the period						
	Current service cost				.00		
- 1	Past service cost				40491.01		
	Interest cost				4488.62		
	Expected return on plan assets						
	Actuarial (gain) / loss						
1	Net cost/Employer Expense				44979.63		
	e. Actuarial assumptions						
	Modelle, Table				100% of IALM (2012-14)		
	Mortality Table				Publised table of	100% of IALM (2012-14)	
	Discount Rate (Per annum)				mortality	Publised table of mortalit	
3.1	Withdrawal/Attrition Rate (per annum)				7.36%		
	Rate of escalation in salary (per annum)				2.00%		
		5.00%					
	f. Experience Adjustment History	31.03.20	21 02 20	121 02 00			
- 1	Experience History	23	22	31.03.20	21 62 2222		
	Experience rustory	(₹) in	(₹) in	21 (₹) in	31.03.2020 (₹) in (*00)	31.03.2019	
	Present Value of obligation	(00)	('00')	('00')	107 117 (00)	(₹) in ('00)	
	Present Value of obligation Plan Assets	44979.63					
			-11				
	Surplus / (Deficit)	44979.63					
	Experience (gain) or loss of plan liabilities		-				
	Experience (gain) or loss of plan assets	NA NA	NA	NA	NA NA		
			· NA				

For Beautex Communication Pvt/14

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For Beautex Communication Pvt. Ltd.

Director

Note 31 Disclosures under Accounting Standards (contd.)

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Note	Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022	
		(₹ in '00) except share and per share data	(₹ in '00) except share and per share data	
31.1	Earnings per share <u>Basic & Diluter</u> Basic & Diluter Net profit / (loss) for the year from continuing operations Less: Preference dividend and tax thereon	91934.20	17424.2	
	Net profit / (loss) for the year from continuing operations attributable to the equity shareholders Weighted average number of equity shares Par value per share (in ₹) Earnings per share before and after extra ordinary items (in ₹)	91934.20 15,976.00 100.00 575.45	17424.2 15,976.00 100.00 109.06	

Note	Particulars	For the year ended 31 March, 2023	For the year ended 31 March, 2022	
31.2	Assets (Office & Godown) taken on operating lease:	(₹ in '00)	(₹ in '00)	
	Amount recognised as expense during the year	30000.00	30000.0	
	Minimum lease rental to be paid within one year Minimum Lease rentals payable after one year and within five years	30000.00	30000.0	

For Beautex Communication Pvt.,Ltd.

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ote 32 Expenses in Foreign Curre

	For the year ended 31 March, 2023	For the year ended 31 March, 2022	
Particular	(₹ in '00)	(₹ in '00)	
Expenditure in foreign currency:	3047.54		

Note	Particulars
33	In the opinion of the Board of Directors of the Company, all assets other than property, plant and equipment and non current investments have a value on realisation in the ordinary course of business at least equal to the amount at which they are stated.

Note	
	Particulars
34	The figures appearing in the financial statements are rounded off to the nearest hundreds, except share and per share data, unless otherwise stated.
	are rounded off to the nearest hundreds, except share and per share data unless attention

Note. 35 Additional regulatory disclosures

- The title deeds of the immovable property are held in the name of the Company.
- (ii)
- The company has not revalued any Property, Plant and Equipment during the year.

 The company has not granted any Loans or Advances to promoters, directors, KMPs and the related parties as defined under Companies Act, (iii)
- (v)
- The company has no intangible assets under development.

 No proceedings have been initiated or pending against the company for holding any benami property under the Benami Transactions (Prohibition) Act, 1988 and the rules made thereunder.
- (vi) (vii)
- (viii)
- The statements of current assets filed by the Company with banks or financial institutions, if any, are in agreement with the books of accounts. The company has not been declared a wilful defaulter by any bank or financial Institution or any other lender.

 The company does not have any transaction with companies struck off under section 248 of the Companies Act, 2013 or section 560 of Companies Act, 1956 (ix)
- The company has complied with the provisions of registration/ satisfaction of charges with Registrar of Companies, except for creation of charge for vehicle loans taken during the year as the Company didn't get relevant documents to make the requisite fillings with Registrar of Companies in time and there is no option for delayed filing or condonation of delay.
- The company has complied with the restriction on number of layers prescribed under clause (87) of section 2 of the Act read with Companies (x) (Restriction on number of Layers) Rules, 2017.
- The company has not advanced or granted loan or invested in any other person(s) or entity(s) with the understanding that the receiver shall further lend or invest or provide guarantee or security on its behalf in any other persons or entities. (xi) (xii)
- The company has not received any funds from any other person(s) or entity(s) with the understanding that the company shall further lend or invest or provide guarantee or security on lender's/investor's behalf in any other persons or entities. (xiii)
- The company has duly recorded all transactions in its books of accounts and was not required to surrender any income during the year in the tax assessments under the Income-tax Act, 1961.
- The company is not required to comply with the provisions of Section 135 of the Companies Act, 2013. (xv)
- The Company has neither traded nor invested in Crypto currency or Virtual Currency during the year.

Note 36 Previous year's figures

Previous year's figures have been regrouped / reclassified wherever necessary to correspond with the current year's classification / disclosure.

For Beautex Communication Pvt, Ltd.

For Beautex Communication Pvt. Ltd.

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Note 37	Analytical	ratios

	Ratio	Numerator	Denominator	31 March, 2023	31 March, 2022
1	Current Ratio	Current Assets	Current Liabilities	1.19	1.32
2	Debt Equity Ratio	Total Debt	Shareholder's Equity	2.52	3.08
3	Debt Service Coverage Ratio	Earning for Debt Service	Debt Service	0.40	1.28
4	Return on Equity Ratio	Profit for the period	Avg. Shareholders Equity	0.15	0.03
5	Inventory Turnover Ratio	Cost of Goods sold	Average Inventory	1.86	0.57
6	Trade Receivables Turnover Ratio	Net Sales	Average Trade Receivables	3.98	1.81
7	Trade Payables Turnover Ratio	Net Purchases	Average Trade Payables	1.50	0.59
8	Net Capital Turnover Ratio	Net Sales	Average Working Capital	5.45	2.18
9	Net Profit Ratio	Net Profit	Net Sales	0.01	0.01
10	Return on Capital employed	EBIT	. Capital Employed	0.17	0.08
11	Return on Investment	Return/Profit/Earnings	Investment		

Inventory Turnover Ratio has reduced on account of increase in the cost of goods sold during the year.

Debt Service Coverage Ratio has increased on account of higher net profits as compared to increase in debt repayment obligations.

Trade Receivables Turnover Ratio has increased on account of rise in sales as compared to last year.

Trade Payables Turnover Ratio has increased primarily because of increase in purchases as compared to last year.

Between Equity Ratio. Return on Capital amployed and blat Profit ratio have increased on account of increased turnover and profits.

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Return on Equity Ratio, Return on Capital employed and Net Profit ratio have increased on account of increased turnover and profits of the assessee.

In terms of our report attached. For Matta & Associates **Chartered Accountants**

For Beautex Communication Pvt. Ltd. For and on behalf of the Board of Directors of Beautex Communication Private Limited

FRN 004259N

Bipul Matta

M. No. 529832

Place : Delhi Date: 23.09.2022 (Neeraj Jain) Directo

DIN: 00195383 5C/93, New Rohtak Road, Delhi-110005

Place : Delhi Date: 23.09.2022 (Meenakshi Jain) Director DIN: 00195127

5C/93, New Rohtak Road, Delhi-110005

on in Director